

Soccer Post Becomes Retail Partner of MSYSA!

Maryland State Youth Soccer Association (MSYSA) signs a multi-year deal with Soccer Post to drive value to all members!

GLENWOOD, MD (March 3, 2023): In an effort to help keep costs low while driving additional value to all members, MSYSA and Soccer Post have entered into a multi-year agreement. Soccer Post is America's Soccer Store and is the largest brick and mortar Nike soccer specialty dealer in the country.

As part of the agreement, all MSYSA registered participants and their families will receive Soccer Post F.C. State Memberships and will receive 10% off all in-store retail purchases. Additionally, each in-store purchase will earn points towards dollar coupons and reward items. But wait, it gets better! Twice each year, MSYSA and Soccer Post will offer events where all MSYSA families will receive an extra 5% discount for a total of 15% off all in-store purchases during these events!

MSYSA Executive Director Greg Smith said, "We are thrilled to be partnering with Soccer Post to help drive value for our families. We look forward to continuing to grow the beautiful game of soccer together through these and other exciting ways!"

Sarah Jett from Soccer Post added "Soccer Post is excited to work with MSYSA to provide best-in-class service and an authentic retail soccer experience to our local soccer families and community."

Contact:

Greg Smith, <u>director@msysa.org</u>
Sarah Jett, sarah@soccerpost.com

About MSYSA:

MSYSA is a member of the US Soccer Federation as a National State Association and is affiliated with US Youth Soccer. MSYSA serves as the primary advocate for youth soccer in the state of Maryland and the District of Columbia. MSYSA is dedicated to offering the highest quality soccer education, player development, and programs while fostering sportsmanship, fitness, diversity, teamwork, and passion for the game. Learn more at msysa.org or on Facebook (@MDStateYouthSoccer), TikTok (MarylandSYSA), and Twitter (@MSYSA).

About Soccer Post:

Soccer Post provides best-in-class, authentic shopping experiences to soccer families in our local communities. We are the largest locally focused soccer specialty company in the United States with forty-four stores across the country including four stores in Maryland.