



## MSYSA, Every Kid Sports Collaborate to Grow the Game of Soccer!

*Every Kid Sports provides eligible children with up to \$600 a year to cover their recreational soccer fees effectively increasing the opportunity for more children to play soccer in Maryland and DC.*

**GLENWOOD, MD (November 30, 2021):** The Maryland State Youth Soccer Association (MSYSA) today announced a collaboration with Every Kid Sports (EKS), a national 501(c)(3) non-profit organization, to help more kids from income-restricted families across Maryland and the District of Columbia to play soccer.

**Through their signature program, the Every Kid Sports Pass, Every Kid Sports covers recreational youth sports registration fees up to \$150, four times a year, per child aged 4-18, and is available to families who qualify for SNAP, WIC, or Medicaid.** Starting immediately, the Every Kid Sports Pass, will cover the recreational soccer registration fees up to \$150, four times per year, per eligible child.

Since 2010, Every Kid Sports has removed the financial barrier of youth sports participation by covering the cost of registration fees for athletes from income-restricted families, so they can experience the positive benefits of playing sports.

“We look forward to helping income-restricted families get the same opportunity to play soccer as families of means,” states Every Kid Sports Co-Founder and Executive Director, Natalie Hummel. “We believe in the power of sports to transform lives and giving these kids the chance to experience the joy of playing the beautiful game of soccer is why we exist. It will be wonderful to see how many kids and leagues we can support through this partnership.”

MSYSA President Mark Cantor said, “MSYSA’s mission is to grow the game of soccer and we are proudly working very hard to improve accessibility and inclusivity to the game. Every Kid Sports will support us in creating additional opportunities for all children to play soccer – no matter what their financial situation.”

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### **About MSYSA:**

MSYSA is a member of the US Soccer Federation as a National State Association and is affiliated with US Youth Soccer. MSYSA serves as the primary advocate for youth soccer in the state of Maryland and the District of Columbia. MSYSA is dedicated to offering the highest quality soccer education, player development, and

programs while fostering sportsmanship, fitness, diversity, teamwork, and passion for the game. Learn more at [msysa.org](http://msysa.org) or on Facebook (@MDStateYouthSoccer) and Twitter (@MSYSA).

**About Every Kid Sports:**

Every Kid Sports is a national 501(c)(3), a 2021 GuideStar Platinum Transparency awarded nonprofit organization that has worked since 2009 to level the “paying field” of playing youth sports by removing the financial barriers that typically prevent kids from being active through sports. Every Kid Sports has helped over 50,000 kids play sports across the country. Every Kid Sports been recognized by The Aspen Institute as a 2019 Project Play Champion, as well as a recipient of the 2019 Beyond Sports Collective Impact Award for Reduced Inequalities. Partners in their work have included DICKS Sporting Goods, Under Armour, T-Mobile, Little League International and the National Basketball Players Association Foundation. To learn more or to get involved, please visit [www.everykidsports.org](http://www.everykidsports.org).